

CANADA DAY 2017
A Family Celebration
in South London



CANADA 150

South London Canada Day 2017 Business Fundraising Package

Attention: Promotions

On Saturday July 1st, 2017 Canada will be celebrating its 150 birthday and the Community Council of White Oaks with the help of its generous sponsors is once again proud to provide the South London Community with a sensational Canada Day celebration with live music, food, free inflatable rides and one of London's largest free fireworks display.

The Canada Day 2017 organizing committee is actively seeking financial assistance and volunteers to support this family oriented celebration in the White Oaks Park.

We are anticipating corporate sponsorship to generate 20% of our operating budget of \$40,000.00. The remaining resources will be generated from community service groups, donations and community fund-raising activities.

The South London Canada Day event is run in a very special way as to provide the families of South London with a low cost family orientated day.

Included in our event are FREE inflatable rides including a fantastic smaller kids zone, FREE live music from 2:00 pm- 10:00 pm, and a wide variety of multicultural food provided by service groups with the profit going back into their groups to support their community projects and to top it off at 10:00 pm a fantastic 20 minute fireworks display.

We have also had several of our gold and platinum sponsors set up in the park as well as radio stations giving away free items.

We do not allow businesses to profit on sight on this day only community groups.

Our fireworks company who views our event from the White Oaks Hill has estimated up to 5000 people at any given time during the day and upwards of 25,000 to 30,000 people for the fireworks at 10:00 pm.

Every year we are told by those who visit all the events in London on July 1st that ours is by far the busiest and the most popular and where families from all over come to enjoy our low cost family oriented celebration. We hope you will join us this year for another successful Canada Day celebration.

Chris Ewer

Canada Day 2017 Organizing Committee

Cell # 519-859-2859

Email - cewer@rogers.com

Fax # 519-686-8467 Attention: Canada Day 2017

www.southlondoncanadaday.com

**We are asking your business to consider sponsorship of this event.
Below is a list of sponsorship levels and resulting advertising opportunities.**

\$1,000.00 Plus

Platinum Sponsor This level of sponsorship gives your business:
* Everything a Gold Sponsorship has to offer but with a very large logo.

2016 PLATINUM Sponsors



\$500.00 - \$999.00

Gold Sponsor This level of sponsorship gives your business:
* Recognition on all media promotion.
* Large Logo on all promotional material including flyers, banners and the back of our volunteer t-shirts.
* Opportunity to set up corporate banner/tent at the event and on our outdoor stage.
* Logo on our web site linked to your web site if available.
* Your business logo will be posted on our sponsorship board at the South London Community Centre on Canada Day.

2016 GOLD Sponsors



\$250.00 - \$499.00

Silver Sponsor This level of sponsorship gives your business:
* Logo on all printed promotional material.
* Logo on our web site linked to your web site if available.
* Your business logo will be posted on our sponsorship board at the South London Community Centre on Canada Day.

2016 SILVER Sponsors



\$100.00 - \$249.00

Bronze Sponsor This level of sponsorship gives your business:
* Your business logo will be posted on our sponsorship board at the South London Community Centre on Canada Day.

PREVIOUS YEARS PICTURES



Last year we printed and distributed over 5,000 of these flyers.
This year's goal is to print and distribute over 10,000.

2016 CANADA DAY

A Family Celebration in South London
Friday July 1 • White Oaks Park
Free Inflatable Rides • Live Entertainment • Kids Zone • Food
FIREWORKS!!!



FAMILY FUN IN THE PARK
2:00 pm - 10:00 pm

Free I-Fast Parties Inflatable Rides
2:00 pm - 7:00 pm
Variety of food vendors
2:00 pm - 10:00 pm
Cake Cutting Ceremony
3:35 pm

New Spray Pad Free 9:00 am - 9:00 pm **Movie in the Gym** 6:30 pm

White Oaks Family Centre Kids Zone
2 - 5 pm - Colouring, "I Love Canada Because..." mural painting, photo booth, playdough tower, water sensory games, basketball/bean toss, tug of war, water trivia games and stencil face painting.

CANADA DAY SOUND STAGE
featuring:

Big Bang
2:00 PM
Geoff Masse Band
3:50 PM
Howzat
5:25 PM
Justin Maki Band
6:55 PM
Hog Wild
8:30 PM

10:00 PM FIREWORKS



Visit our Platinum, Gold and Silver sponsors at our website
www.southlondoncanadaday.com

PREVIOUS YEARS PICTURES



We would greatly appreciate if your business could assist us in making this family celebration a spectacular event. The residents of the South London community thank you in advance for your support.

As a member of the organizing committee I look forward to meeting with you in the near future.

Please feel free to contact me at your convenience if you have any questions or concerns.

If you choose to be a Gold or Platinum sponsor and wish to set up in the park we will provide you with directions and a map and we also provide reserved parking.

Please make all cheques payable to "South London Canada Day" and if you wish to mail them send them to:

South London Canada Day
CO: Chris Ewer
11 - 308 Conway Drive
London Ont.
N6E 3N9

Regards,

Chris Ewer



South London Canada Day Organizing Committee 2017
Cell # 519-859-2859
Email - cewer@rogers.com
Fax # 519-686-8467 Attention: Canada Day 2017

www.southlondoncanadaday.com

FOR A DOWNLOADABLE PDF COPY OF THIS FUNDRAISING BROCHURE PLEASE VISIT OUR WEBSITE

PREVIOUS YEARS PICTURES

