

CANADA DAY 2024

*A Family Celebration
in South London*



South London Canada Day 2024 Business Fundraising Package

Attention: Promotions

On Monday July 1st, 2024 the Community Council of White Oaks with the help of its generous sponsors is once again proud to provide the South London Community with a sensational Canada Day celebration with live music, food, free inflatable rides and one of London's largest free fireworks display.

The Canada Day 2024 organizing committee is actively seeking financial assistance and volunteers to support this family oriented celebration in the White Oaks Park.

The South London Canada Day event is run in a very special way as to provide the families of South London with a low cost family oriented day.

Included in our event are FREE inflatable rides including a fantastic kids zone, FREE live music from 2:00 pm- 10:00 pm, and a wide variety of multicultural food provided by service groups with the profit going back into their groups to support their community projects and to top it off at 10:00 pm an amazing 20 minute fireworks display.

We have also have had several of our gold and platinum sponsors set up in the park over the years as well as radio stations giving away free items.

We do not allow businesses to profit on site on this day only community groups unless they are a Platinum sponsor.

Our fireworks company who views our event from the White Oaks Hill has estimated up to 5000 people at any given time during the day and upwards of 25,000 to 30,000 people for the fireworks at 10:00 pm.

Every year we are told by those who visit all the events in London on July 1st that ours is by far the busiest and the most popular and where families from all over come to enjoy our low cost family oriented celebration. We hope you will join us this year for another successful Canada Day celebration.

Chris Ewer
Canada Day 2024 Organizing Committee
Cell # 519-859-2859
Email - cewer@rogers.com
Fax # 519-686-8467 Attention: Canada Day 2024

www.southlondoncanadaday.com

**We are asking your business to consider sponsorship of this event.
Below is a list of sponsorship levels and resulting advertising opportunities.**

\$10,000.00 Plus

Title Sponsor This level of sponsorship gives your business:
* Largest logo possible on all promotional material above all others.

**2024
Title Sponsor**

YOUR LOGO HERE

2023 PLATINUM Sponsors

\$1,000.00 - \$9,999.00

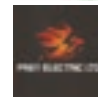
Platinum Sponsor This level of sponsorship gives your business:
* Everything a Gold Sponsorship has to offer but with a very large logo.



2023 GOLD Sponsors

\$500.00 - \$999.00

Gold Sponsor This level of sponsorship gives your business:
* Recognition on all media promotion.
* Large Logo on all promotional material including flyers, banners and the back of our volunteer t-shirts.
* Opportunity to set up corporate banner/tent at the event and on our outdoor stage.
* Logo on our web site linked to your web site if available.
* Your business logo will be posted on our sponsorship board at the South London Community Centre on Canada Day.



2023 SILVER Sponsors

\$250.00 - \$499.00

Silver Sponsor This level of sponsorship gives your business:
* Logo on all printed promotional material.
* Logo on our web site linked to your web site if available.
* Your business logo will be posted on our sponsorship board at the South London Community Centre on Canada Day.



\$100.00 - \$249.00

Bronze Sponsor This level of sponsorship gives your business:
* Your business logo will be posted on our sponsorship board at the South London Community Centre on Canada Day.

PREVIOUS YEARS PICTURES



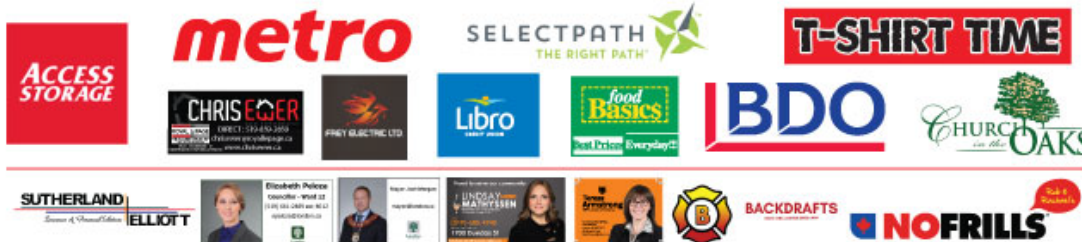
Our Last Flyer
The new 2024 flyer is to be distributed as a pdf
version through London schools e-portals.



FAMILY FUN IN THE PARK	CANADA DAY SOUNDSTAGE
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- | | |
|--------------|---|
| 2 PM - 5 PM | CHURCH IN THE OAKS KIDS ZONE
Colouring, Bubbles, Balloons & Tattoos
Community Fitness Walk at 3:00 pm |
| 2 PM - 7 PM | INFLATABLE RIDES and Games |
| 2 PM - 9 PM | FREE SPRAY PAD AND SATURN PLAYGROUND |
| 2 PM - 10 PM | VARIETY OF FOOD VENDORS |
| 4:30 PM | MARIO CART WITH MAYOR JOSH MORGAN |
| 5:50 PM | METRO CAKE CUTTING CEREMONY |
| 6:30 PM | FREE MOVIE IN THE GYM |
| 10:00 PM | FIREWORKS |

- | |
|--|
| BIG BANG
2:00 PM - 3:40 PM |
| GEOFF MASSE BAND
4:00 PM - 5:40 PM |
| Cake Cutting Ceremony
5:50 PM |
| Hog Wild
6:20 PM - 8:00 PM |
| Swagger
8:20 PM - 10:00 PM |



Visit our Platinum, Gold, and Silver sponsors at our website:
www.southlondoncanadaday.com

PREVIOUS YEARS PICTURES



We would greatly appreciate if your business could assist us in making this family celebration a spectacular event. The London and regional residents of the South London community thank you in advance for your support.

As a member of the organizing committee I look forward to meeting with you in the near future.

Please feel free to contact me at your convenience if you have any questions or concerns.

If you choose to be a Gold or Platinum or Title sponsor and wish to set up in the park we will provide you with directions and a map and we also provide reserved parking.

Please make all cheques payable to "South London Canada Day" and if you wish to mail them send them to:

South London Canada Day
CO: Chris Ewer
11 - 308 Conway Drive
London Ont.
N6E 3N9

Regards,

Chris Ewer



South London Canada Day Organizing Committee 2024
Cell # 519-859-2859
Email - cewer@rogers.com
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FOR A DOWNLOADABLE PDF COPY OF THIS FUNDRAISING BROCHURE PLEASE VISIT OUR WEBSITE

PREVIOUS YEARS PICTURES

